

BUS402

Accounting Game

*It's Fun..It's Low Pressure..It's Very Powerful
You'll put together and understand your own balance sheets and income statements*

Course Content

If you can't even think about studying accounting without making a sour face, we've got the program for you: The Accounting Game gives you the finance and accounting basics you wish you knew - but makes learning them a whole lot easier to swallow. How? By eliminating the boredom. By foregoing seriousness. By letting you have fun as you set up and run your own lemonade stand. In just one day, you will easily learn an entire semester of accounting..and enjoy every minute of it.

Who Should Attend

Bookkeepers and managers in your business who are involved in decisions that affect your bottom line. It is for people who have no accounting background but need to look at and understand balance sheets and income statements. It is for anyone who wants to better understand what their accountant is doing and why.

What You Will Learn

- How and when you roll up profit to retained earnings
- Why and when to use accrual and cash methods of accounting
- Transactions which affect your cash statement, your income statement and your balance sheet
- How to define income statement and balance sheet accounts
- How to complete cash statements, income statements and balance sheets
- When to use LIFO and FIFO strategies for inventory valuation
- Depreciation as a non-cash expense
- How to distinguish between an expense and an expenditure
- When to use straight line and accelerated depreciation on your income statement
- What it means to capitalize your assets
- How to create an accumulated income statement
- How to integrate your cash statement, balance sheet and income statement
- The impact of prepaid expenses
- How to recognize that cash, not profits, runs your business
- Understanding assets equals liabilities plus owner's equity
- How to make buy vs lease decisions
- How to develop and analyze cash statements and sources, and uses of working capital

What You Will Get

- The Accounting Game Workbook
- Lunch and refreshments will be served

Program Duration - 8 hours

BUS401

Throughput

*Benchmark your business against industry standards
Link Productivity to Profits*

Course Content

The Throughput workshop offers a simplified method of analyzing the performance of a dealership. Using simple ratios, dealership owners learn how to monitor the progress of different departments. Participants discover how to identify obstacles and potential problem areas within their business.

Who Should Attend

Business owners, managers and key supervisors who are responsible for the performance of employees and overall profitability.

What You Will Learn

- How to apply the Throughput concept
- The three basic productivity ratios
 - Sales/Employee
 - Sales/Service Truck
 - Staffing
- How throughput reducers affect ratios
 - Unapplied Time
 - Warranty
- Callback control
- How to use Throughput to plan for growth
- How to identify areas of business that are losing money
- Monitoring the progress of each area of business
- How to eliminate costly surprises

What You Will Get

- The Throughput Book
- Refreshments will be served

Program Duration - 4 hours